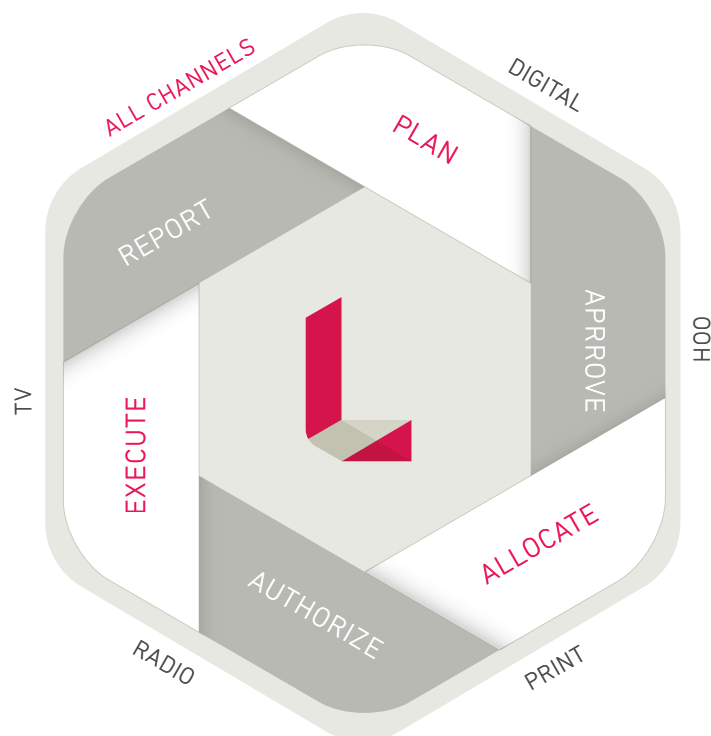# Lumina
Plan Management

Finally, all your media plan data in one place!

Lumina Plan Management is Mediaocean's cloud-based platform for cross-media planning, budgeting, and reporting. Designed to be collaborative and globally accessible, Lumina provides plan data centralization across teams, channels, partners, and markets.

Lumina eliminates hours of wasted time spent on manual reporting, emailed approvals, multiple data entry into disparate systems, and aggregating Excel sheets.

Additionally, Lumina is configurable to accommodate specific business needs.

ONE-CLICK REPORTING

- Create aggregated reports across teams, markets, and channels with a single click

- Build ad hoc reports quickly and easily

- View booked and actuals to make immediate comparisons

CENTRALIZED, ACCESSIBLE DATA

- Cloud-based and globally accessible, users can view data whenever and wherever, all from within a single system

- Fully-auditable records of all plan versions and changes

- Serves as the single source of truth across your internal and external teams – globally

INTEGRATION WITH BUY SYSTEMS

- Auditability and controls to ensure that buys stay within specified budget

- Send buying guidelines (goals) into buying platform

- Enable monitoring of buying execution within both planning and buying systems